

# THE LOOP

Keeping you in it

BUSINESS FEATURE

## Trident Homes

NEW PBA MANAGER

## Welcome, Shawna

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Have your say!



# Agile - an idea whose time has come



## Do you remember last decade when 'agile by design' became a thing?

I was working for a large multi-national that had been doing the same thing for roughly 70 years. Now we were all taking workshops and seminars to change the way we behaved as a business. We learnt new phrases like 'fail fast', 'scrum reviews' and 'innovate and test'.

The key lesson was that traditional corporate behaviour stifled innovation which meant business would be left behind as paradigms shifted.

The biggest sin was to assume that what worked now would keep working tomorrow.

The business climate was indeed changing. I'm sure you heard the same messages at business presentations and lunches. The new largest taxi company in the world owned no taxis, the largest and fastest growing accommodation provider owned no hotels.

Agile and nimble organisations didn't try to compete with existing businesses, they reshaped the paradigm, so the old businesses are no longer relevant.

I wish I had paid more attention.

What seemed like a useful modern idea 5 years ago, is now an essential tool to operate in a complex and evolving landscape.

The covid induced 'pivot' could be seen as a reframing of the pre-covid agile. Business will do well who are not afraid to burn some sacred cows that used to be their market leaders. Nothing should be beyond review or challenge

as we look to the next paradigm shifts that will usher in the biggest opportunities.

At the PBA, we are preparing for a process to develop our new strategy. How will political, societal, economic and regional factors combine to challenge the way we do business in Pukekohe.

## How can the PBA best support local business to thrive and grow?

Larger questions arise – what is our unique selling proposition for why people should spend their dollars in Pukekohe. It's a challenging but also exciting discussion and I hope you will be part of it.

Here's to your agile business.

**Rupert Ross, PBA President**

## Administration



**Manager**  
Shawna Coleman  
09 910 0137  
021 930 137



**Promotions Co-ordinator**  
Chenay Douglas  
09 910 0137

## Committee



**Rupert Ross**  
**President**  
Vibra Train Pukekohe  
09 238 1951



**Brandon Botting**  
ITM Pukekohe  
09 238 3678



**Francesca Mills**  
David Mills Ltd  
09 238 6352



**Alan Cole**  
Franklin Local Board Representative  
021 923 719



**Philippa O'Mara**  
**Treasurer**  
Engine Room Chartered Accountants  
09 238 5939



**Darren Singh**  
Creo Fitness  
Pukekohe  
09 239 2194



**Maree Trow**  
Stirling Sports  
Pukekohe  
09 238 7689



**Melissa van den Brink**  
**Vice President**  
Smith & Sons Renovations & Extensions Franklin  
0800 002 760



**Eugene Hamilton**  
Franklin's Bar & Eatery  
09 238 4680



**Mark Woodward**  
Blue Ox Babe BBQ  
09 238 1079

**WELCOME TO OUR NEW PBA MANAGER**

# A familiar face

**After our long term Manager, Kendyl Sullivan made the exciting decision to relocate her family to the sunny Bay of Plenty, we needed a fantastic replacement to take over the reins - enter Shawna Coleman.**

It seems like yesterday I was making the decision to jump back into working life after taking 7 1/2 years off to raise our young family.

We had recently moved to my family's hometown of Pukekohe, and I was looking forward to getting stuck into my new role as Office Administrator with the PBA.

Fast forward 5 1/2 years and my role,

and love for our business community grew and grew.

I'm so passionate about our member businesses and I'm proud of the relationships and strong network I have helped create in my time with the Pukekohe Business Association.

I'm really looking forward to implementing new and exciting initiatives that will continue to encourage and support the economic development of Pukekohe.

Business engagement is key, so I encourage you to contact us if you have any questions, thoughts or ideas about how we can better support you and your business.



I love a good chat, so don't hesitate to call or pop in any time. As the saying goes, my door is always open.

**Shawna Coleman, PBA Manager**



## GIVE IT A WHIRL WITH Renaissance Studio

**This month, we picked up a paint brush and gave Renaissance Studio's 'Blueprint Workshop' a whirl!**

This hands on, introductory workshop will have you painting and creating decorative finishes all the way through. It is great for those who have just started painting and perfect for those who have never painted before.

Classes are run in groups of 5-6 and are designed to inspire, fill you with ideas, confidence, technical knowledge and the know-how to transform your furniture and space harmoniously.

The workshop covers all the

fundamentals of decorative painting, from how to complete a desired finish, to using coloured waxes and glazes and colour layering.

During our session, we chose two colours (from a large selection) and learned how to create a nice wax finish on our terracotta pots.

All the materials and tools were provided for us, so all we had to do was choose our colours and follow Belinda's instructions.

We found the entire process to be a lot of fun and also very relaxing. Painting is a great way to switch off a busy mind! Completing the workshop with Renaissance Studio also means

you'll have access to an exclusive and private forum for around the clock support and inspiration.

Book your spot in-store or online!



**Renaissance Studio**  
102 King Street, Pukekohe  
09 238 2029  
[renaissancestudio.co.nz](http://renaissancestudio.co.nz)  
[@renaissancestudionz](https://www.instagram.com/renaissancestudionz)

# NEWS FROM THE PBA

April was a busy month for us here in the PBA office! We launched the annual Shop Local Voucher Booklet, commissioned a brand new mural, had a great catch up with our local Communities Police team and were finally able to host a School Holiday event again!



## VOUCHER BOOKLET - ONE MONTH LEFT!

We are now one month in to our most popular promotion of the year, The 2022 Shop Local Voucher Booklet.

You'll find great discounts on Entertainment, Food & Dining, Health & Beauty, Professional Services, and Retail. Plus, you could win \$500 worth of vouchers just for shopping locally!\*

Pick up a copy from the PBA office or redeem online at [shoplocalpukekohē.co.nz](http://shoplocalpukekohē.co.nz). \*Fill out your details on the back of every voucher you redeem to be in to win.

Vouchers are redeemable until the 31st of May unless stated otherwise.



## SCHOOL HOLIDAYS IN THE SQUARE

The change in traffic light settings meant we were finally able to put on a School Holidays in the Square event at the end of April.

This is always a popular event, and was well attended by families and children from the Franklin community.

Magician, Vas Kovalski entertained the crowd with his fantastic magic show, the Wax Hands station proved to be a huge hit and the ever popular Spinning Tea Cups, Rock Climbing Wall and Pirate Ship were busy all afternoon.

Attendees also queued up for fun temporary glitter tattoos, before heading home to prepare for school on Monday!



## HAVE YOU SEEN OUR NEW MURAL?

Our town is getting a little bit brighter thanks to our latest mural you'll find at 2b Hall street!

The mural was painted by artist, Lucie Blaze and is an explosion of bright colours and silhouettes with celestial-inspired touches scattered across the design.



## COFFEE WITH A COP

Thank you to those who attended our Coffee with a Cop last month.

Senior Sergeants, Jeremy Steedman & Wayne Paxton as well as Constable Abbey Patterson, updated everyone on the recent syndicate crime sprees as well as the arrest of some pesky dirt bikers.

We had a great turn out of businesses, which enabled the catch-up to double as a fun networking event.

We have been asked by attendees to hold these Coffee with a Cop events more regularly, alternating between morning and evening events. We will be holding our next event in June so please keep and eye out in next month's Loop for more details.

### GIVEAWAY

## Mother's Day Giveaway

Win one of six \$50 vouchers for Mum or another special woman in your life!

28th April - 4th May

Enter on our Facebook & Instagram page



# AT Parking Strategy

## On-street car parking at risk



In the latest Auckland Transport Draft Parking Strategy, Pukekohe is identified as a Tier 2 Town. This means we could be losing our on-street parking within the Ring Road and around the Train Station as it is flagged for potential reappropriation to improve traffic flow.

As Pukekohe is a rural service town, we simply do not fit into the same box as other towns identified under the Tier 2 banner. We need these on-street parking spaces and will be completing a submission to oppose this idea.

**Our submission only counts as one voice, so we encourage you to share your thoughts at the link below.**

Below is an overview of some of the key policies of interest:

- Focus on reducing private vehicle use for commuter trips (e.g. work and education)
- Maintain or increase the amount of time limited/short stay parking (to increase turnover)
- Increased parking charges are possible
- Some parking space reappropriation is possible to improve travel choices other than private car

For more information and to make your submission, visit [at.govt.nz/about-us/transport-plans-strategies/aucklands-draft-parking-strategy/](http://at.govt.nz/about-us/transport-plans-strategies/aucklands-draft-parking-strategy/)



**SHOP**



**STAY**



**EAT**



**PLAY**

## PANUKU'S "UNLOCK PUKEKOHE" PLAN

In 2019, Panuku announced their "Unlock Pukekohe" plan to our members at a business morning tea event.

Due to Covid, this has been delayed however in the next few months, Panuku will be holding another series of information workshops where key members of Panuku will be available to answer your questions about the Unlock Pukekohe plan.

Please keep an eye on our weekly emails with further information about when and where these events will take place.

## ARE YOU RECEIVING OUR WEEKLY EMAILS?

Aside from the Loop, our emails are your one-stop-shop for information on everything from upcoming promotional opportunities and giveaways, to networking events and more.

If you are not currently signed up to receive our emails, or you've changed your email address, please contact [info@pukekohe.org.nz](mailto:info@pukekohe.org.nz). To avoid our emails going to junk, add our email address to your contact list.



## BUSINESS ACHIEVEMENTS

Have you or a member of your team celebrated a business achievement, industry win or milestone recently?

We want to celebrate your success in upcoming Loop publications. Whether the success is big or small, we want people to know about it! To be featured, email [info@pukekohe.org.nz](mailto:info@pukekohe.org.nz).

# NEW MEMBERS

## THE PUKEKOHE BUSINESS ASSOCIATION WELCOMES OUR NEW MEMBERS



### MAG AND TURBO

If you're in the market for mag wheels, new tyres, or your vehicle needs servicing – locally owned, Mag and Turbo Pukekohe are the people to see

123 Manukau Road, Pukekohe  
09 200 1133  
[pukekohe.magandturbo.com](http://pukekohe.magandturbo.com)

### COIN MAX

Coin Max Pukekohe is a locally owned variety store offering quality products at an affordable price.

126 King Street, Pukekohe  
09 200 9001  
[facebook.com/coinmaxpukekohe](http://facebook.com/coinmaxpukekohe)

### INFORMATIKS

Informatiks offer fully scalable IT solutions, high quality Smart CCTV products, and home automation platforms.

9 Greig Place, Pukekohe  
0210 313 936  
[informatiks.co.nz](http://informatiks.co.nz)



Email us at [info@pukekohe.org.nz](mailto:info@pukekohe.org.nz) to find out about becoming a member.



## BUSINESS FEATURE

# Trident Homes

### A family affair

Trident Homes Franklin is owned and operated by husband and wife Kurt and Kelly Barnes, who combined have more than 20 years of experience in the industry, along with strong management and sales backgrounds.

Kurt and Kelly have hit the ground running, purchasing their own home, having their second baby, and buying a Trident Homes Franchise all within the space of 9 months.

Kurt, his brother Tim, and Joe are all highly experienced within the construction industry and are all Trade Qualified. They carry between them nearly 40 years of knowledge and expertise.

Using their industry knowledge and skills to run an honest, transparent, and efficient building process for their clients is their utmost priority.

Trident Homes Franklin understands that building a new home is exciting and can also be quite overwhelming, which is why the team will support you throughout this time to ensure you are

well informed at all stages of the build.

Whether it is choosing your colours through to planning your kitchen, the team will be there to guide you through this process.

**"Kurt and I recently built our first home so we understand how daunting this process can be"**

Kurt and Kelly are proud to be Franchise Owners of a brand that only engages with Trade Qualified Construction Teams and offers a 10 year Master Builders Guarantee on every job they build.

**Give Trident Homes a call today to discuss your next home build!**

135 Manukau Road, Pukekohe  
09 238 2558  
[www.tridenthomes.nz](http://www.tridenthomes.nz)

## Interview with Kurt Barnes



### WHAT INSPIRED YOU TO OWN YOUR OWN BUSINESS?

To add to the growing community of Pukekohe. And to create a future for my family.

### WHERE WOULD WE FIND YOU AFTER WORK?

At home with the family.

### WHAT IS THE BEST BUSINESS ADVICE YOU'VE RECEIVED?

You're only as good as the team around you. Be genuine and be yourself.

### WHAT DO YOU LOVE ABOUT PUKEKOHE?

The community. The people. Pukekohe has everything you need, yet still has that small town feel about it.

### WHAT IS SOMETHING PEOPLE MAY NOT KNOW ABOUT YOU OR YOUR BUSINESS?

I delivered my baby on the bedroom floor and I am ambidextrous.



**TRIDENTHOMES**

Designed for living. Built for life.

# LOCAL ACHIEVEMENTS



## CAMPBELL TYSON

Congratulations to Campbell Tyson Chartered Accountants on their 100th year in business. Now that's an achievement!

Level 2, 1 Wesley Street, Pukekohe



## PREVIEW & DISTRICT

Congratulations to Liz, Greg and the team at Preview & District for 39 years in business!

156 King Street, Pukekohe



## F45 PUKEKOHE

Congratulations to Kat and her F45 Pukekohe crew for recently celebrating their third year in business!

243 Manukau Road, Pukekohe

## SHOUT OUTS

### COUNTIES ENERGY

Counties Energy has been announced as a finalist in the national energy awards for their electric vehicle charging platform OpenLoop – an open electric vehicle charging platform that provides creative and innovative EV charging offerings to Kiwis and enables greater competition in the EV charging market.

### THE DAILY GOODS AND YAKETY YAK

Pukekohe is lucky enough to have two finalists in The Great NZ Toastie Takeover 22.

The Daily Goods has entered the "The Roastie Toastie", and Yakety Yak is a strong contender with the "Boil Up Toastie". Judging is underway and the nation's Supreme Winner will be announced on 27 July, 2022. Check out their toasties then vote for them by visiting [toastietakeover.com](http://toastietakeover.com)

## THANK YOU, ABBEY

The PBA would like to extend our sincere thanks to Constable Abbey Patterson who is leaving her role in the Pukekohe Police Communities Team, to take on a front-line role based in Papakura.

Abbey has been an incredible asset to the Pukekohe Communities Team, and the support she has given our businesses will be missed. We hope to see her in Pukekohe every now and again!

## Police appeal for information relating to dirt bikes

Counties Manukau Police continue to appeal for information in relation to dangerous behaviour involving dirt bikes.

Counties Manukau South Area Commander, Inspector Joe Hunter says Police have no tolerance for this sort of risky and illegal behaviour.

"Recent incidents illustrate the risks that this behaviour poses and the potentially fatal consequences it could have for community members just going about their business."

"We want to reassure the community we do take this offending seriously and we work hard to identify and locate offenders and impound their bikes."

Hunter says Police are thankful for information the community provides and encourages people to continue submitting photos and footage of dangerous dirt bike driving behaviour.

He also encourages people to let Police know about addresses with a lot of dirt bike activity.

Any nominations can be sent via email to [CMSCommunities@police.govt.nz](mailto:CMSCommunities@police.govt.nz)

Reporting can also be made by phoning 105, or via Crime Stoppers anonymously on 0800 555 111



# Shop Local Voucher Booklet 2022



Fill in your details on the back of each voucher you redeem, to be in to win \$500\* worth of vouchers to spend in Pukekohe!



Digital vouchers available at  
[shoplocalpukekohe.co.nz](http://shoplocalpukekohe.co.nz)



[pukekohe.org.nz](http://pukekohe.org.nz)

\*T's & C's apply - see website for details

**LOVE**  
**PUKEKOHE**