

THE LOOP


Keeping you in it

BUSINESS FEATURE

The Daily Goods



CHRISTMAS IN PUKEKOHE

Let's get festive



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It's party time

Christmas on the Green

Dec 10th



Making sense of the silly season



From my work desk, I look out onto Nelson Street. Most days now, there are long queues of cars crawling down to Manukau Rd and sometimes backed up to John St the other way. Doesn't matter the day or time. There is lots of traffic.

We all feel it. The normal culmination of the end of the academic year, holidays, functions, sales, social pressure to mix and mingle. The need to make the most of every business hour before NZ shuts down for a month and all deadlines go out the window.

Add to that, two years of difficult business years, talk of recession and rising interest rates.

It really could be the most trying silly season of the decade.

For us moderns, Christmas feels like a sprint to the one day of rest. However, for many centuries, some wise people have treated Christmas as a season.

The season includes four major themes each week leading up to Christmas day. Each of these themes were chosen as being incredibly important to healthy human life, to pull us out of the daily urgency into considering that which is most fundamental and important.

They are hope, peace, joy and love.

Hope is a funny thing, we do not know that we do not have it, until it is needed most. As Dr Steven Sandage says, "Hope is an active participation in the ability to reach desired goals. Without some belief in the possibility of getting toward a desired end, it's hard to make progress in life"

Look up peace in the dictionary. It is a state of your inner and outer worlds that brings calmness, stability and safety.

Joy is almost lost in today's lexicon. It is different from fleeting happiness found in pleasure seeking. It's one of those things you get as a byproduct of doing good.

Love. This one most of us still have a concept around. Tim Keller identifies the two greatest needs in human life as being truly known and deeply loved. Our deepest fears come out of feeling we have neither of these.

No matter your background or beliefs, these four ideals will give you a richer, more enjoyable life.

Sometimes it helps to look back as we move forward.

As the PBA, we are doing all we can to ensure this Christmas season is good for business in Pukekohe. We have seen great uptake for our 12 Days of Christmas campaign and are looking forward to the community coming out for our Christmas on the Green event.

Beyond all this – I wish you a Merry Christmas filled with hope, peace, joy and love. See you in the new year

Rupert Ross.

Administration



Manager
Shawna Coleman



**Promotions
Co-ordinator**
Chenay Douglas



**Administration
Co-ordinator**
Kate Morgan

Committee



Rupert Ross
Vibra Train
Pukekohe
09 238 1951



Philippa O'Mara
Engine Room
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09 238 5939



Melissa van den Brink
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Extensions Franklin
0800 002 760



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Franklin Local Board
Representative
021 923 719



Eugene Hamilton
Franklin's Bar & Eatery
09 238 4680



Holly Jansen
The Daily Goods



Joshua Parsons
Crosbies Security
0800 113 262



Maree Trow
Stirling Sports
Pukekohe
09 238 7689



Mark Woodward
Blue Ox Babe BBQ
09 238 1079



Merritt Watson
Pik n Mix Lollies
021 425 555



Nutthida Boonprasert
Modish & Muse
09 238 7797



Sharon England
TopNotch Engraving and
Book Exchange
09 238 5684

09 910 0137
pukekohe.org.nz
info@pukekohe.org.nz

Follow us on
Facebook & Instagram
@pukekoheba

GIVE IT A WHIRL

Your Local Coffee Roasters Brew Bar and Roastery



Coffee is more than just a brew, it's a moment. For yourself or shared. To escape or savour. And this is more than just another coffee place, it's Your Local.

We are no strangers to coffee around here at the PBA, it's part of our morning ritual. So when the opportunity came up to "Give it a Whirl" at Your Local Coffee Roasters, we jumped at the chance.

Ria and her amazing team not only sell delicious coffee, but also teach one-on-one and group classes in brewing and coffee making.

Their new second premises on Manukau Road, boasts a brew bar and roastery where they roast their own in-house beans. Ria is no stranger to making the perfect blend, as she is a NZ Brewer's Cup Champion and the passion she has for coffee is obvious.

Heading into the Brew Bar and Roastery on Manukau Rd, we were greeted by Ria and the wonderful Carrie. We fired up our Breville coffee machines and Ria ran us through the intricacies of roasting the perfect coffee bean and the flavours that are developed.

"Coffee making is like baking. It requires a specific recipe" Ria says, "and if its followed, you will achieve a great brew each time."

Ria explained how coffee weight, grind and timing all plays a vital part in achieving optimum flavour and balance. We also had a go at making the perfect frothy milk and attempted 'coffee art' which is not as easy as one may think. After some questionable shapes and a lot of coffees later, Shawna nailed it with a professional-looking heart!



"Practice makes perfect, you need to keep making it, getting a real feel for the tools and ingredients" Ria says.

This was a fun and extremely informative class and is a great gift idea for the coffee lover in your life.

For more information on classes and to book, visit yourlocalcoffee.roasters.co.nz/collections/all-products

BUSINESS BIRTHDAYS



HARLEH LASER CLINIC

Congratulations to Harleh Laser Clinic who celebrated 8 years in business.

52 West Street, Pukekohe
www.harlehlaserclinic.co.nz



BLUE OX BABE BBQ

Blue Ox Babe BBQ recently celebrated their 3rd Birthday and launched a new Asian Fusion BBQ menu. Their Green Papaya Salad also made the 2022 Iconic Auckland Eats list!

127 Manukau Road, Pukekohe



FLEX FITNESS GYM

Happy 5th Birthday to Flex! Way to go team.

7 Wrightson Way, Pukekohe
www.flexfitnessgym.co.nz



INDER LAMBORN & CO LAWYERS

Happy 5th Birthday to the team at Inder Lamborn & Co!

Level 1/46 Edinburgh St, Pukekohe
www.inderlamborn.co.nz

SHOUT OUTS

ALAN COLE

We wish to extend our congratulations to Alan for being elected the Deputy Chair of the Franklin Local Board.



SERGEANT WAYNE PAXTON

Congratulations to our local Community Sergeant, Wayne Paxton for being awarded the District Commander's Award for Community Work and Projects, as well as recognised for 21 years of service.



MAREE TROW

Maree (Stirling Sports) was awarded the Area Commander's Certificate of Appreciation for her outstanding service and contribution in the prevention of crime in Pukekohe. Congrats!





NEWS FROM THE PBA

It's Christmas time in Pukekohe! We've got some exciting events and promotions planned to celebrate the festive season. Read on to find out what's happening and let us know about any Christmas specials or late nights you have planned.



12 DAYS OF CHRISTMAS

The PBA elves, Elfus and Elfina are back! They're here to spread some Christmas joy for 2022.

Our 12 Days of Christmas promo is one of our most popular Facebook giveaways and has a fantastic response from the community.

It will be kicking off at the start December. We wish to thank all the businesses who are on board for 2022, there are some fantastic prizes coming up!

LIONS CHRISTMAS TREES

We were excited to be part of the Pukekohe Lions' Christmas Tree Grotto at the Pukekohe Town Hall and be able to contribute to their National fundraising effort to purchase a new Paediatric Intensive Care Unit for Starship Hospital.

CHRISTMAS SALES AND OPENING HOURS

Christmas is upon us! If you are having Christmas specials or extending your hours, let us know and we can promote it on our social channels.

Email kate@pukekohe.org.nz with your deals and hours.



CHRISTMAS ON THE GREEN

The time has come for our highly anticipated Christmas on the Green event. It promises to be a night of festive fun and entertainment for the whole family.

A reminder that we will be encouraging attendees to shop locally in the week leading up to the event and will ask them to bring their receipts to the event, where they can pop them in the prize draw.

Our MC, Roz Turnbull will draw names throughout the evening and winners will be asked to collect their prize from our office the following Monday.

In addition to main prizes, we will also give out spot prizes on the night.

We would like to thank the following businesses for donating the fantastic prizes: Mitre 10 MEGA, Pak 'n Save, Halliwell Shoes, Footloose, New World, Adrenalin Forest, Mama Africa, Flex Fitness, Your Local Coffee Roasters, Columbus Coffee inside Mitre 10 MEGA.

We look forward to seeing you there with your families. Feel free to bring along a blanket or a low-back foldable chair!



LETTERS TO SANTA

We received over 140 letters to Santa in 2021, so we're bringing Santa's Mailbox back again in December!

A letter template will be available outside our office at 217 King Street and can be downloaded from our Facebook page [@pukekoheba](https://www.facebook.com/pukekoheba).

The mailbox will be outside of the PBA office every weekday between 9am - 4pm until 21 Dec. Every letter will receive a personalised reply from Santa.



CHRISTMAS SHUT DOWN

The PBA office will be closed for the Christmas holidays from Thursday 22nd December and will re-open Monday 9th January.

We would like to wish everyone a safe, happy and prosperous Christmas and New Year!

Pukekohe Business Association

CHRISTMAS ON THE GREEN

SATURDAY DECEMBER 10 | BLEDISLOE PARK PUKEKOHE 5PM - 9PM

SUPPORTED BY LIVE MUSIC, FOOD TRUCKS, FREE ENTERTAINMENT, RIDES, + A VISIT FROM SANTA!

FUTURE OF TRANSPORT IN PUKEKOHE

Te Tupu Ngātahi Supporting Growth is responsible for investigating and planning more than 70 transport projects to support urban growth in Auckland over the next 30 years. They're planning for future growth now before new homes and communities are built.

By 2050 more than 65,000 people are expected to be living in Pukekohe, Paerata, and south Drury.

Pop in to the Pukekohe War Memorial Hall Concert Chamber on Saturday, Dec 3rd between 12pm - 2pm to learn more about the proposed transport solutions being put forward.

Alternatively, you can view the proposal online and give your feedback before the cut-off date of December 13th.

www.haveyoursay-supportinggrowthnz



SHOP FRONT TIDY SUBSIDY

Is your shop frontage in need of a freshen up for the new year ahead? We offer a Shop Front Tidy Subsidy of \$500 +GST for eligible members. This can be put towards visible improvements to fixed assets, such as; painting, repairs, cleaning and permanent signage.

Contact us for more information. Approval required. Terms and Conditions apply.

TOWN SQUARE PARKLET

Have you seen the new parklet in the Town Square? It's a neat public space for the community to use during the summer months. It has been designed with the Franklin Local Board after the success of the Edinburgh Street parklet.

There are three picnic tables and umbrellas open to everyone, a deck, a ramp and planters. Please encourage your staff and customers to use it and let us know any feedback you hear. It will be open from November through to April 2023.



MANUKAU ROAD POP-IN

We had a great turn out last month for our Pop-in event for our members based on and around Manukau Road.

It was a great opportunity for businesses to meet our community Police team and us, to learn about membership benefits and the business support we offer. A big thank you to everyone who attended, as well as to Blue Ox Babe BBQ for hosting us.



NEW MEMBERS

THE PUKEKOHE BUSINESS ASSOCIATION WELCOMES OUR NEW MEMBERS

L&O AESTHETICS

Registered Nurses, Louise and Olya offer a range of treatments to improve the health of your skin, all of which improve tone, texture and fine lines and wrinkles.

170 King Street, Pukekohe
loi.co.nz

SPEEDY SIGNS PUKEKOHE

With years of experience, Speedy Signs can create signs that suit your business and leave a lasting impression.

Unit D, 171 Manukau Road, Pukekohe
09 414 0091
speedysigns.co.nz

HURLEY ARCHITECTS

Hurley Architects have a thorough knowledge of the building industry as well as the design flair to create beautiful homes people love to live in.

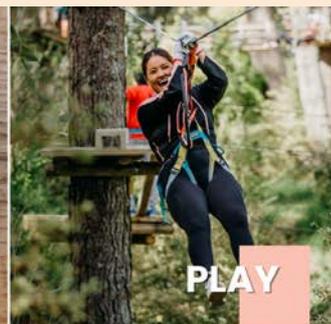
8C Roulston Street, Pukekohe
09 238 9459
hurleyarchitects.co.nz

ALPINE PRINTERS

If you're looking for a team of printers and graphic designers, with a keen eye for quality, contact new owners of Alpine Print, Pradeep and Shiv Narayan.

5 West Street, Pukekohe
09 238 3344
alpineprint.nz

Email us at info@pukekohe.org.nz to find out about becoming a member.





Interview with Holly Jansen

HOW LONG HAS YOUR BUSINESS BEEN IN PUKEKOHE?

I started The Daily Goods in April 2021 as a food truck, we moved into our new home with The Urban Market in January 2022.

WHAT IS YOUR FAVOURITE PART OF YOUR JOB?

Cooking! I love it, it's my life, my passion. I can't imagine doing anything else. I love the idea of making people happy through my love of food and creating new things for people to try. I also love seeing our customers everyday, it's nice to be a part of their everyday life and to create relationships and just have a good old laugh!

WHAT DO YOU LIKE MOST ABOUT PUKEKOHE?

Its friendly small town vibe, it's close to Auckland but just far enough away, and the local support. I'm also very excited about its future development! There's still so much potential.

WHAT INSPIRED YOU TO START YOUR OWN BUSINESS?

Owning businesses runs in my family. Mum owns an interior design business, Dad owned a bus company all here in Pukekohe! I think I was born to run a business... well, born into it!

WHAT IS SOMETHING PEOPLE MAY NOT KNOW ABOUT YOU OR YOUR BUSINESS?

Business: We have four staff in total plus me and my husband. All of us went to Pukekohe High School in the same year, we've all left Pukekohe throughout our lives and returned.

Personal: I lived and worked in London for two years. I've cooked for loads of celebrities - Leo DiCaprio, Nigella Lawson, Bono, Rod Stewart, Rick Stein and the one and only Harry Potter, just to name a few!

BUSINESS FEATURE

The Daily Goods

Your delicious and healthy weekday lunch-to-go!

The idea behind The Daily Goods came from a conversation during lockdown. "Why don't you buy a food truck?" Holly's brother Callum asked. Immediately the search for a quirky yet functional food truck began and one was purchased in August 2020.

Fast forward to April 2021, The Daily Goods opened out of a Food truck called "Gerty"

"For those that have never met 'Gerty' she is a beautiful 1972 Citroen H Van, which was lovingly restored in Christchurch after her long trip from England" says Holly. They opened serving fresh salads, cold pressed juices, amazing toasties and awesome baking.....but after a long winter and more covid drama, a slight diversion happened!

In December 2021, Holly and her husband, Simon bought what was The Goodness Grocer (now The Urban Market) which happened to have a commercial kitchen and small café space attached.

"In January 2022 we moved into the space at 216 King Street and opened serving the

same amazing food, with added Kokako coffee" Holly tells us.

The Daily Goods has fresh seasonal salads, cold pressed juices, delicious toasties and baking, but that's not all!

"The Daily Goods was created from Holly's huge passion for food, a wanted change in lifestyle and a lockdown idea"

Think a breakfast menu, smoothies, organic coffee, buddha bowls, tacos and a load of food catering to dietary requirements.

So next time you're in need of lunch, whether takeaway or dine in, pop in and check out the amazing courtyard space, grab a coffee from Chantz and fill your belly with delicious food created by Taylor, Sophie and Holly - three talented and very passionate chefs.

Visit the team today!
216 King St, Pukekohe
thedailygoods.co.nz
@thedailygoods



6 MONTHS IN REVIEW

WHAT WE'VE BEEN UP TO



JULY

- Win a team lunch on the PBA
- Matariki colouring comp
- Give it a whirl - Modish & Muse
- Conducted slippery pavement survey and provided feedback to Franklin Local Board
- Sponsored Franklin Local Board Rep, Logan Soole to attend the Young Elected Members Hui in Palmerston North
- Franklin County News, Stuff online and radio advertising



AUGUST

- An Evening with Eke Panuku - Info night
- Provided feedback on Panuku's Masterplan on behalf of PBA Members
- Welcomed Kate into the PBA team
- Give it a whirl - Home and Kitchen
- Submitted feedback on AT's Town Centre Improvement proposal
- Franklin County News, Stuff online and radio advertising



SEPTEMBER

- Final Rumble Parade and Park Up
- Shop to Win Boost Mobile Gold Coast 500 promotion
- Father's Day Giveaway
- Organised trial taxi service with White Rose Cars for Hospitality businesses
- Sponsored Pukekohe Cardboard Car Rally
- Franklin County News, Rural Living, Stuff online and radio advertising

OCTOBER

- Sponsored the Franklin Home and Lifestyle Show
- School Holidays in the Square
- Updated 'This Is Us' info booklet
- Security Meeting with Police and Businesses at Paasha
- Security Patrol initiated with Crosbies Security
- Held AGM 26th October
- Give it a whirl - Body Blast
- Franklin County News, Stuff online and radio advertising

NOVEMBER

- Installation of the Pukekohe Christmas Tree and new lights
- Give it a whirl - Red Office
- Sponsored and decorated a tree in the Pukekohe Lions' Christmas Grotto
- Held a pop-in event with our community Policing team for businesses based on and around Manukau Road
- Advertised Pukekohe in Franklin County News, Rural Living, Radio and Stuff online.

DECEMBER

- Christmas on the Green Event
- 12 Days of Christmas Facebook promo
- Santa's Mailbox/Letters to Santa
- 'Christmas in Pukekohe' booklet delivered to 8,000 homes.
- Give it a whirl - Your Local Coffee Roasters Brew Bar and Roastery
- Advertised Pukekohe in Franklin County News, Radio and Stuff online.

Police Report

with Sergeant Wayne Paxton

Hi everyone and welcome to the last few weeks of 2022.

I acknowledge it's been a trying time for you all, working hard to bounce back from covid restrictions, managing staffing levels, and the latest issues around thefts and ram-raids. It's heart-warming to see how resilient and united you have all been to battle through all of that whilst you head into the busy Christmas period.

On that note, your Community Constables Kev and Nardine have kept me up to date with the feelings and thoughts from the streets.

One concern in particular, was the increase in anxiety around increased stock levels and store safety leading into the festive season.

I have adjusted the deployment of the four communities team members, and all will be present at various times throughout the day for a minimum of one visit each to the CBD and Manukau Road areas.

If you see one of them strolling past, please reach out and say hello. Keep the flow of information and any concerns coming through, including the use of the WhatsApp. We will continue to have

some great results when we all work together. Look forward to seeing you all at "Christmas on the Green" in a few weeks.

All the best,

Wayne.



SATURDAY DECEMBER 10

CHRISTMAS ON THE GREEN

**BLEDISLOE PARK
PUKEKOHE**

5PM - 9PM

LIVE MUSIC, FOOD TRUCKS,
FREE ENTERTAINMENT & RIDES,
+ A VISIT FROM SANTA!

PUKEKOHE.ORG.NZ

SUPPORTED BY

